## 3 MILESTONES FOR THE INSTART group: digitalwerk, e.telligent AND ip camp ARE CERTIFIED ACCORDING TO TISAX

After the INSTART group was able to close the year 2022 with an annual volume of 22 million in sales and thus the highest revenues to date since its founding, the next success story in 2023 is not long in coming: The three tech companies digitalwerk, e.telligent and ip camp have successfully established an ISMS (Information Security Management System). The final step was the certification by TÜV Nord. INSTART consult, the digital shared service expert of the group of companies, was in charge of preparing and coordinating the certification.

Since 2018, the five highly specialized companies of the INSTART group, which is headquartered in Ingolstadt, have been operating synergistically on the market under the claim "Develop future technology - experience future technology". The three deep-tech companies digitalwerk, e.telligent and ip camp cover crucial future topics in the technology sector with their core areas - autonomous driving, electromobility and big data. The specialist for the digitalization of administrative processes INSTART consult complements the group of companies, as does the marketing and communications agency CUBE brand communications, which has placed its focus on strategic automotive marketing.

The successful implementation of the new ISMS not only ensures information security, but also strengthens, increases and secures competitiveness in the market. INSTART group has now had a TISAX audit carried out for the three locations Ingolstadt/Eitensheim (digitalwerk, e.telligent, ip camp), Regensburg (digitalwerk, e.telligent) and Dresden (digitalwerk). TISAX (Trusted Information Security Assessment Exchange) has enormous significance within the automotive industry as a standard for information security. It provides a framework for assessing and reviewing the information security of suppliers and service providers who work with sensitive information and data.

The experts from INSTART consult were responsible for the complete management of the certification: Based on the requirements catalog developed by the German Association of the Automotive Industry (VDA), INSTART consult set up a complete, integrated ISMS and implemented the technical construct. In addition to establishing the information security organization and setting up a digital training concept, the installation of an ISO (Information Security Officer) and a CICSO (Chief Information Cyber Security Officer) was also a prerequisite for passing the audits. The CICSO of the INSTART group, Markus Christians, explains about the new security concept: "The preparation phase up to the first audit took more than nine months, but the efforts were worth it. Our new ISMS is now up to date and includes, above all, the protection of the company's information assets through information security and the protection of prototypes."

After TÜV Nord as an independent certification body finally carried out the certification at the three locations of the three companies recently, the three heads of the INSTART group,







/INSTART group

Markus and Frank Fichtner as well as Dr. Christian Matzner, agree: "With the certification according to TISAX, we as INSTART group set another milestone. Since our tech companies focus on technology development, all three of us work with highly sensitive data on a daily basis. With this certification, we now not only meet the security requirements of our customers and partners, but also ensure that we ourselves meet our data protection and information security requirements."

## Appendix:

Firmenname	Participant ID	Assessment ID	Scope ID	Assessment Objectives
IP Camp GmbH	PZ6NXW	ANAA08	SP003N Eitensheim	<ul> <li>Connection to 3rd Parties with High Protection Needs</li> <li>Connection to 3rd Parties with Very High Protection Needs</li> <li>Information with High Protection Needs</li> <li>Information with Very High Protection Needs</li> <li>Handling of Test-Vehicles</li> <li>Protection of Prototype Parts and Components</li> <li>Protection of Prototype Vehicles</li> </ul>
e.telligent GmbH	PTWFKL	AN2FX6	S8HZOL Eitensheim	<ul> <li>Information with Very High Protection Needs</li> <li>Protection of Prototype Parts and Components</li> </ul>
e.telligent GmbH	PTWFKL	AN91KK	S4VR2H Regensburg	<ul> <li>Information with Very High Protection Needs</li> <li>Protection of Prototype Parts and Components</li> </ul>
Digitalwerk GmbH	PY6CPC	ANO9XZ	SRC534 Eitensheim	<ul> <li>Handling of Test-Vehicles</li> <li>Information with Very High Protection Needs</li> <li>Protection of Prototype Parts and Components</li> <li>Protection of Prototype Vehicles</li> </ul>
Digitalwerk GmbH	PY6CPC	ANW2G1	ST2103 Regensburg Dresden	<ul> <li>Information with Very High Protection Needs</li> <li>Protection of Prototype Parts and Components</li> </ul>

The results can be viewed on the ENX portal (https://portal.enx.com/en-US/TISAX/tisaxassessmentresults/). TISAX and TISAX results are not intended for the general public.













## ABOUT INSTART group

The INSTART group is an innovative group of companies from the automotive sector. Under the claim "Develop future technology - experience future technology", five highly specialized companies operate synergistically on the market. The focus is on the leading technologies of electromobility, autonomous driving, software development and big data. The products and development competencies of the INSTART group support customers in conception and development through industrialization to series production. A total of 220 employees work at seven international locations with a sales volume of approximately 22 million euros. Customers include the VDA, the VW Group, BMW, Daimler as well as Bosch and Continental, many German key players in the automotive industry. In the future, the INSTART group will transfer its automotive know-how to the aerospace, industry, medicine and agriculture sectors.

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Image 1: The INSTART group consists of five highly specialized companies. Source: INSTART group



**Image 2:** The INSTART group management directors: Markus Fichtner (l.) Dr. Christian Matzner (c.) und Frank Fichtner (r.). Source: INSTART group



Image 3: The INSTART group headquarters in Ingolstadt. Source: INSTART group







